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 may not
be *better*

than other people,
but at least
I'm *different!*

~ Jean-Jacques Rousseau

GENERATIONS: THE WHOs, WHATs, and WHYs

*Knowledge is the best eraser in the world
for disharmony, distrust, despair,
and the endless deficiencies of man.*

~ Orlando Battista

Each of us is a member of a generation – a group of people who experienced (and are bound together by) the same events and similar influences during our formative years. And, of course, we’re also members of today’s workforce which is comprised of four distinct generations – each with its own label:

<u>LABEL</u>	<u>BORN BETWEEN</u>
“Traditionalists”	1925-1945
“Baby Boomers”	1946-1964
“Generation X”	1965-1981
“Generation Y”	1982-2002

Note: While the specific “born between” dates listed above (and throughout this book) may be debated, the time frames they represent are generally accepted as accurate for discussion purposes.