



ANNUAL MANAGEMENT MEETING

August 14th • 11:30 am–2:00 pm
Columbus, GA

*Invocation and Closing Remarks by
Dan Amos
Chairman and Chief Executive Officer*

Keynote Presentation
David Cottrell Presents:

Coaching Employee Performance

Learning Objectives:

- What exactly is Coaching?
- Characteristics of an Effective Coach
- Tactical and Practical Techniques to Coach the:
 - ★ Falling Stars
 - ★ Middle Stars
 - ★ Super Stars
- Proven Strategies to Build Commitment and Develop Individual Responsibility



*Each participant will receive a copy of
David's best-selling handbook:*

The Manager's Coaching Handbook