



The Great Game of Business

Springfield, MO

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Keynote Presentation

by

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The Walk the Talk Company



“Ethics4Everyone”

Key Learning:

- ✓ How Ethics, Integrity and Values are the foundation for organizational success;
- ✓ Understand why *all* behavior must be Ethical...not just the big things;
- ✓ How to **DO** Ethics and build a culture of integrity and values-based business practices.

Plus each participant will receive a copy of Walk the Talk best-selling handbook



Ethics4Everyone

*The handbook
for
integrity-based
business practices!*