



**SCRIPPS HEALTH**  
**Annual Leadership Conference**  
November 2002  
Schaetzel Center - Great Hall  
San Diego, CA

Join Chris Van Gorder and the Scripps Executive Team ...

**Scripps CEO**

Update – Progress, Plans, and Accomplishments

**Leadership Development**  
with Eric Harvey

**Discussions with Executive Team Members**  
“Applying Scripps Values”

**Celebration, Recognition**  
... and much more



**Eric L. Harvey**

Eric Harvey is President of The WALK THE TALK® Company, author of 17 acclaimed books, and leading authority on Ethics and Values-Based Business Practices

**Learning Objectives:**

1. To understand the importance of values in leadership and to learn the characteristics of ethical leaders and values-driven organizations.
2. To discuss how we apply the values in the day-to-day interactions and decisions as we work and to identify specific leadership behaviors for improvement.
3. To recognize and celebrate Scripps leaders.

**Outcomes:**

- List of top ways to “Walk The Talk” for Scripps Leaders.
- Opportunities to live the values “out loud” at Scripps.
- Personal Action Plans.
- Resource Guide – Leadership Tips & Tools for communicating values.

## Keynote Presentation

*by Eric L. Harvey*

### **Top 10 Characteristics of Ethical Leaders and Values-Driven Organizations**

This presentation is designed to give leaders, at all levels, the tactical and practical tools they need to turn good beliefs into predictable operating behaviors.

**Topics will include:**

- The Top 10 characteristics displayed by successful, ethical leaders and values-driven organizations.
- Proven ways to avoid cultural fads, “Program of the Year” and quick fix solutions.
- Strategies to build ethics awareness, “how-to” ethics skills, and a values-based business culture.

Each attendee will receive a copy of Eric’s latest book, ***Ethics4Everyone***.

